

Monthly Update

Industrial Flash Presents



# FOOD BEVERAGES & HOSPITALITY

SUPPORTING ALL NEEDS & SUPPLY TO HOTELS, RESTAURANTS,  
RESORTS, CATERERS AND HOSPITALITY SERVICES



## MEDIA KIT



[www.FoodHospitalityWorld.in](http://www.FoodHospitalityWorld.in)

A Monthly Update On  
Food / Bakery / Hospitality /  
Food Machinery / Food Safety / Cusines

Published By :



**Kings ExpoMediaa (Ltd.)**

## About us :



We at **Kings ExpoMediaa (Ltd.)**, are seemingly proud to endure ourselves as the only one publication house in the entire globe publishing four Monthly dedicated magazines in the field of Safety & Security which is an important segment in all industries in a very précised way /manner. Our commitment towards Safety & Care is magnificently & sensationally delivered to our readers & online web viewers month after month all the way from 1998. With our style of intensified Quality & Conciseness we have been able to constantly provide information that matches every specific needs towards our Readers & Clients and the most vital achievement for our successful run is your appreciation & suggestion. We are always open to welcome & incorporate your suggestion and creative & glamorous ideas in our work practice something that has rendered us your hard won fabulous patronage.

Our website [www.firesafeworld.com](http://www.firesafeworld.com) is visited by precise quality visitors every day.

We like to re-Introduce Our New range of Upgraded B2B segment magazines have also been widely accepted by industry professionals as well as layman. We sincerely believe we make significant effort to stand out from competition by providing most interesting and useful articles and handy information on various issues. We heartily thank all our patrons for recognizing our endeavor in direction of maintaining our standing as one of the noteworthy publications in B2B segment. We are proud in sharing success about Our 5 B2B segment magazines viz Focus Food & Beverage, Focus Construction

Architecture & Engineering and Focus Machine & Machines Tools, Focus Plastics & Packing and lastly Focus Electronics & Electrical World which have also been widely accepted by industry professionals, we heartily thank all our patrons for recognizing our endeavor in direction of maintaining our standing as one of the noteworthy publications in B2B segment also. We are very pleased to make contribution to These sector.



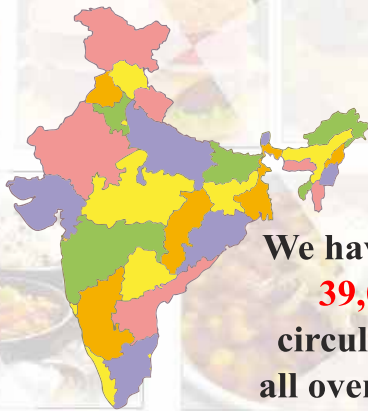
We like to introduce our Magazine Food Beverages & Hospitality which caters to the basic needs of the Hotels, Restaurants & Construction world. It mainly specifies to the niche & specialty of Leading Industry Suppliers, innovative products, technologies, Food Processing Machinery & Equipment. Apart from the above we have endured our magazine to Agriculture & various kinds of Food stuff & Food industry in the frenzy world of Fast food Restaurant, Fine Dining Outlets & All the Star Hotels, also in the beverage Industry like Hi-fi Bar, Lounges & Pub's which deals also to new wave of Bartending methods for the posh lifestyle in this Civilized world.

We have participated in numerous number of Exhibitions throughout our entire 3 years of span & still going strong by briskly & curbing ourselves into a mammoth providing the basic niche information to our readers & industry related professions.



# CIRCULATION

## Our National Zone wise Circulation break up



We have over  
**39,094**  
 circulations  
 all over India.

### West & Central

Gujarat, Maharashtra,  
 Madhya Pradesh

12,682

### North & East

5,726 Copies  
 including  
 Delhi & NCR region

15,474

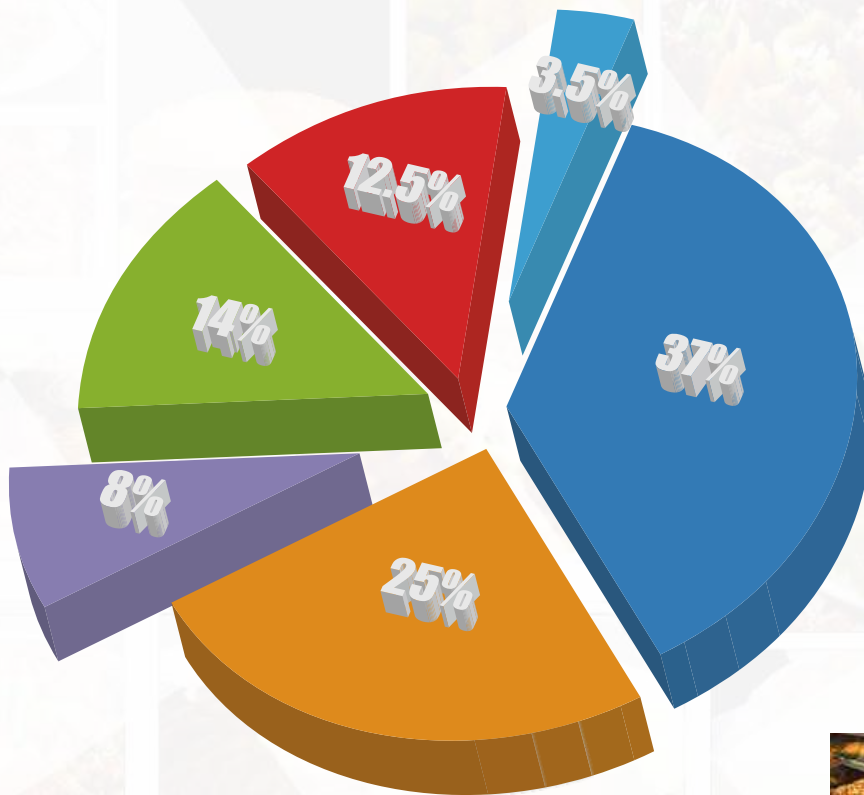
### South India

Andhra, Telangana, Kerala,  
 Tamil Nadu & Karnataka

10,938

### MAJOR RECIPIENTS

- \* Process Managers
- \* Process Technologists
- \* Quality Assurance Managers Pricing
- \* Managers
- \* Pricing Analysts
- \* Production Managers
- \* Bar Managers
- \* Refrigeration Engineers
- \* Research Engineers
- \* Facilities Managers
- \* New Product Development
- \* Technologists
- \* Pasteurizer
- \* Toxicologists / Advisors
- \* Manufacturers, Dealers & Distributors
- \* CEOs & COOs
- \* Hotel Directors
- \* Restaurant Managers
- \* Hotel Cost Controller
- \* Resort Architect & Consultant
- \* Operations Managers / Purchase
- \* Managers
- \* Restaurant Captains
- \* F & B Managers
- \* Bakery Managers
- \* Banquet Managers
- \* General Manager- Hotels, Restaurants
- \* & Resorts
- \* Bakers



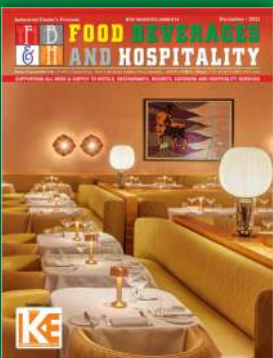
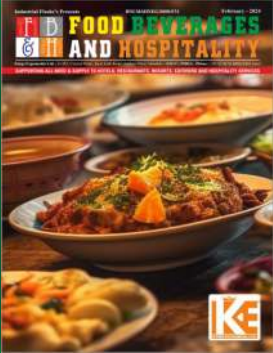
## Industry Wise Readership break-up:

-  Hotel & Catering Industries - 37%
-  Food & Agriculture Related Industries - 25%
-  Soft Drink & Beverages Industries - 8%
-  Bakery Industries - 14%
-  Dairy Industries - 12.5%
-  Packaging Industries - 3.5%

# ADVERTISEMENT TARIFF

For Focus B2B Series of  
Our Monthly Publications:

## Monthly Magazines



### Size

### Tariff Rate

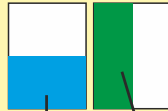
#### Full Page



W : 180 X H : 260 mm

**COLOUR ₹ 30,000/-**

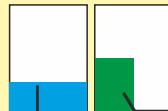
#### Half Page



W : 180 X H : 130 mm  
W : 90 X H : 260 mm

**COLOUR ₹ 20,000/-**

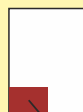
#### 1/4 Page



W : 180 X H : 65 mm  
W : 90 X H : 130 mm

**COLOUR ₹ 15,000/-**

#### 1/8 Page



W : 90 X H : 65 mm

**COLOUR  
₹ 10,000/-**

**Special Location Tariff :** Front Cover page ₹ 1,00,000/- Per Month | Back Cover Page ₹ 75,000/- Per Month  
Cover Inner (Front or Back anyone ) ₹ 50,000/- Per Month | for first 4 to 15 Pages RHS 50% LHS 40% Extra  
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[www.KingsExpoMedia.com](http://www.KingsExpoMedia.com)

Our B2B Monthly Publications / Magazines are :



[www.FoodHospitalityWorld.in](http://www.FoodHospitalityWorld.in)



[www.IndustrialFlash.in](http://www.IndustrialFlash.in)



[www.FocusCAE.com](http://www.FocusCAE.com)

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Our core Monthly Publications / Magazines on  
Safety, Fire Safety & Security Segment Holding Numero UNO Position Since 1998



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